

CONTRACT

KREM
4103 S.Regal St.
Spokane, WA 99223
(509)448-2000

And:

Blue West Media/ POL
5130 East 18th Avenue
Denver, CO 80220

<u>Contract / Revision</u> 1308522 /		<u>Alt Order #</u>
<u>Product</u> 10/17-10/23 ESTIMATE 408		
<u>Contract Dates</u> 10/17/16 - 10/23/16		<u>Estimate #</u> 408
<u>Advertiser</u> People for Patty Murray		<u>Original Date / Revision</u> 09/29/16 / 10/03/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KREM	<u>Account Executive</u> Larry Sherrer	<u>Sales Office</u> National Non-Res
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 20009AG		<u>Advertiser Ref</u> 107683

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KREM	10/17/16	10/21/16	Local News @ 5a	5-6a	11111--	:30	5	\$60.00	0.00	NM	5	\$300.00
N 2	KREM	10/17/16	10/21/16	6:00 AM-7:00 AM	6:00 AM-7:00 AM	11111--	:30	5	\$180.00	0.00	NM	5	\$900.00
N 3	KREM	10/17/16	10/20/16	CBS This Morning	7-9a	1-11---	:30	3	\$75.00	0.00	NM	3	\$225.00
N 4	KREM	10/23/16	10/23/16	CBS Sunday Morning	7-830a	-----1	:30	1	\$250.00	0.00	NM	1	\$250.00
N 5	KREM	10/21/16	10/21/16	Young & the Restless	11a-12p	----1--	:30	1	\$100.00	0.00	NM	1	\$100.00
N 6	KREM	10/18/16	10/20/16	Local News @ 12p	12-1230p	-1-1---	:30	2	\$180.00	0.00	NM	2	\$360.00
N 7	KREM	10/17/16	10/21/16	Access HW 430-5p	430-5p	11111--	:30	5	\$75.00	0.00	NM	4	\$300.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	4	KREM	10/17/16-10/21/16	Access HW 430-5p	430-5p	MTuWThF----	:30		\$75.00		NM		
	Credited												
N 8	KREM	10/17/16	10/21/16	Local News @ 5p M-F	5-530p	11111--	:30	5	\$380.00	0.00	NM	4	\$1,520.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	4	KREM	10/17/16-10/21/16	Local News @ 5p M-F	5-530p	MTuWThF----	:30		\$380.00		NM		
	Credited												
N 9	KREM	10/17/16	10/21/16	Local News @ 630p M-F	630-7p	11111--	:30	5	\$300.00	0.00	NM	3	\$900.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	3	KREM	10/17/16-10/21/16	Local News @ 630p M-F	630-7p	MTuWThF----	:30		\$300.00		NM		
	Credited												
	4	KREM	10/17/16-10/21/16	Local News @ 630p M-F	630-7p	MTuWThF----	:30		\$300.00		NM		
	Credited												
N 10	KREM	10/17/16	10/21/16	Local News @ 11p M-F	11-1130p	22222--	:30	10	\$230.00	0.00	NM	10	\$2,300.00
N 11	KREM	10/22/16	10/22/16	Local News @ 11p Sa	11-1130p	-----1-	:30	1	\$160.00	0.00	NM	1	\$160.00
N 12	KREM	10/23/16	10/23/16	Local News @ 11p Su	11-1130p	-----1	:30	1	\$160.00	0.00	NM	1	\$160.00
N 13	KREM	10/18/16	10/18/16	Tue Prime B	9-10p	-1-----	:30	1	\$500.00	0.00	NM	1	\$500.00
N 14	KREM	10/23/16	10/23/16	Sun Prime A	7-8p	-----1	:30	1	\$800.00	0.00	NM	1	\$800.00
N 15	KREM	10/17/16	10/17/16	Price Is Right	10-11a	1-----	:30	1	\$200.00	0.00	NM	1	\$200.00
N 16	KREM	10/17/16	10/21/16	Local News @ 4p M-F	4-430p	11111--	:30	5	\$130.00	0.00	NM	5	\$650.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

TEGNA, Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
1308522 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/16 - 10/23/16	10/17-10/23 ESTIMATE	408

<u>Advertiser</u>	<u>Original Date / Revision</u>
People for Patty Murray	09/29/16 / 10/03/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 17	KREM	10/17/16	10/21/16	Local News @ 6p M-F	6-630p	11111--	:30	5	\$700.00	0.00	NM	3	\$2,100.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	3	KREM	10/17/16-10/21/16	Local News @ 6p M-F	6-630p	MTuWThF----	:30		\$700.00		NM		
				Credited									
	4	KREM	10/17/16-10/21/16	Local News @ 6p M-F	6-630p	MTuWThF----	:30		\$700.00		NM		
				Credited									
N 18	KREM	10/17/16	10/21/16	Access HW 430-5p	430-5p	MT--F--	:30	1	\$75.00	0.00	NM	1	\$75.00
N 19	KREM	10/17/16	10/21/16	Local News @ 5p M-F	5-530p	MT--F--	:30	1	\$380.00	0.00	NM	1	\$380.00
N 20	KREM	10/17/16	10/21/16	Local News @ 6p M-F	6-630p	MT--F--	:30	2	\$700.00	0.00	NM	2	\$1,400.00
N 21	KREM	10/17/16	10/21/16	Local News @ 630p M-F	630-7p	MT--F--	:30	2	\$300.00	0.00	NM	2	\$600.00
Totals								0.00				57	\$14,180.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/23/16	57	\$14,180.00	(\$2,127.00)	\$12,053.00
Totals	57	\$14,180.00	(\$2,127.00)	\$12,053.00

Signature: _____ Date: _____

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